



# Symposium

***Health Optimization 2.0: Equity Through Innovation***  
***December 2–3, 2025 | Sheraton Dallas | Dallas, TX***

*AMCP Foundation recognizes the generous support of our esteemed partners*

**Genentech**

**GSK**

**moderna**

**Tuesday, December 2**

## **Understanding Disparities & Laying the Groundwork**

**12:00-12:30PM**

**Networking & Box Lunch**

**12:30-12:45 PM**

**Welcome & Introductions**

Framing the conference goals and themes

**12:45-1:30 PM**

**Keynote - *The Cost of Inequity: Why Medication Access Matters***

**Speaker:** Corey B. Coleman, Vice President, Optum Business Enablement, Health Optimization Team, UnitedHealth Group

**1:30-2:30PM**

**Pharmacoequity in Precision Medicine—Bridging Disparities for Managed Care  
Overview of Landscape**

**Moderator:** *Cate Lockhart, Chief Science Officer, AMCP Research Institute (ARI) & Executive Director, BBCIC*

**Panelists:**

- *Pam Palowski, Principal Research Scientist, ARI*
- *Cleo Ryals, Senior Director, Research Sciences, Flatiron Health*

**2:30-2:45PM**

**NETWORKING BREAK**

**2:45-4:00M**

**Community at the Crossroads: Navigating Vaccine Hesitancy and Health Equity**

**Moderator:** Cate Lockhart, Chief Science Officer, AMCP Research Institute (ARI) & Executive Director, BBCIC

**Presenters:**

- Roxanne Dominguez, CEO, Texas Pharmacy Association
- Ria Westergaard, Head of Product Strategy and Innovation, Evernorth Clinical Trial and RWE Solutions
- Rekha Lakshmanan, Chief Strategy Officer, The Immunization Partnership

**4:00-4:45 PM**

**Breakout #1**

**4:45-5:00 PM**

**Wrap-up**

**5:00-6:00 PM**

**Networking Reception**

Wednesday, December 3

## Driving Solutions & Shaping the Future

**7:30-8:30 AM**

**Networking Breakfast**

**8:30-9:15 AM**

**Listening, Learning, Leading: Transforming MS Care Through Patient Experience and Health Equity**

**Moderator:** Dr. Mitzi Williams, Founder & CEO, Joi Life Wellness Group

**Panelists:** Blair Jackson, MS Patient Advocate

**9:15-10:00 AM**

**Seeing the Unseen: Harnessing AI and Data to Uncover Health Disparities**

**Speaker:** Ian Smith, Actuarial Senior Director, Optum

**10:00-10:15**

**NETWORKING BREAK**

**10:15-10:45 AM**

**From Data to Impact: Leveraging SDOH to Treat the Whole Patient in Community Contexts**

**Speaker:** Renarda Jones, CEO & Business Development Director, PSyn, Inc.

**10:45-11:15 PM**

**Equity by Design: Integrating Health Disparities into AI Accreditation Standards**

**Speaker:** Shawn Griffin, CEO, URAC

**11:15-12:00 PM**

**Breakout #2**

**12:00 PM-12:45 PM**  
**NETWORKING LUNCH**

**12:45-1:45 PM**  
**Panel Discussion: Legislative Impacts on Access & Affordability**

**Moderator: TBA**

**Panelists:** Melissa Andel, Principal Consultant, CommonHealth Solutions, LLC

**1:45-2:00 PM**  
**From Insights to Action**

**Speaker:** Mitzi Wasik, Executive Director, AMCP Foundation