



Symposium

Health Optimization 2.0: Equity Through Innovation *December 2–3, 2025 | Sheraton Dallas | Dallas, TX*

AMCP Foundation recognizes the generous support of our esteemed partners

Genentech

GSK

moderna

Tuesday, December 2

Understanding Disparities & Laying the Groundwork

12:00-12:30PM

Networking & Box Lunch

12:30-12:45 PM

Welcome & Introductions - Framing the Conference Goals and Themes

Speaker: Susan Cantrell, CEO, AMCP

12:45-1:30 PM

Keynote: Medication Access and Equity: A Health Plan Perspective

Panelists:

- Ryan Steadman, Senior Vice President, Pharmacy, CareSource
- Annie Schuster, Senior Director, Medicare Clinical Pharmacy Programs, Health Care Service Corporation

1:30-2:30PM

**Pharmacoequity in Precision Medicine—Bridging Disparities for Managed Care
Overview of Landscape**

Moderator: Cate Lockhart, Chief Science Officer, AMCP Research Institute (ARI) & Executive Director, BBCIC

Panelists:

- Pam Pawloski, Principal Research Scientist, ARI
- Cleo Ryals, Senior Director, Research Sciences, Head of Health Equity Research, Flatiron Health

675 N Washington Street | Suite 220
Alexandria, VA 22314

703 684 2600 | www.amcpfoundation.org | #AMCPFdn

Tax ID #22-3107061 | 501(c)3 | Guidestar Platinum Seal



AMCP
Foundation

Symposium

2:30-2:45PM

NETWORKING BREAK

2:45-4:00M

Community at the Crossroads: Navigating Vaccine Hesitancy and Health Equity

Moderator: Cate Lockhart, Chief Science Officer, AMCP Research Institute (ARI) & Executive Director, BBCIC

Presenters:

- RoxAnn Dominguez, CEO, Texas Pharmacy Association
- Ria Westergaard, Head of Clinical Trial & RWE Solutions, Evernorth Health Services
- Rekha Lakshmanan, Chief Strategy Officer, The Immunization Partnership

4:00-4:45 PM

Breakout #1

Precision Medicine/Vaccines

4:45-5:00 PM

Wrap-up

5:00-6:30 PM

Networking Reception

Wednesday, December 3

Driving Solutions & Shaping the Future

7:30-8:30 AM

Networking Breakfast

8:30-9:15 AM

Listening, Learning, Leading: Transforming MS Care Through Patient Experience and Health Equity

Moderator: Dana McCormick, Director, Practice Strategy & Innovation, AMCP

Panelists:

- Blair Burleson, Owner/President, MS Looks Like Me
- Dallas Burleson, Vice President, MS Looks Like Me
- Dr. Annette F. Okai, MD, FAAN

9:15-10:00 AM

Seeing the Unseen: Harnessing AI and Data to Uncover Health Disparities

Speaker: Ian Smith, Actuarial Senior Director, Optum

10:00-10:15

NETWORKING BREAK

10:15-10:45 AM

The Education Gap is the Equity Gap: Using Data and SDOH to Empower Smarter Health Decisions: Where Analytics Meet Awareness—and Knowledge Becomes Care

Speaker: Renarda Jones, CEO & Business Development Director, PSyn, Inc.

10:45-11:15 PM

Equity by Design: Mitigating Health Disparities in AI Accreditation Standards

Speaker: Shawn Griffin, President & CEO, URAC

11:15-12:00 PM

Breakout #2

Data/AI/MS

12:00 PM-12:45 PM

NETWORKING LUNCH

12:45-1:45 PM

Panel Discussion: Legislative Impacts on Access & Affordability

Moderator: Kim Caldwell, Principal, Texas Star Healthcare Consulting, LLC

Panelists:

- Melissa Andel, Principal, CommonHealth Solutions, LLC
- Ellen Verzino, Sr. Vice President, Pharmacy Consulting Director, Lockton

1:45-2:00 PM

From Insights to Action

Speaker: Mitzi Wasik, Executive Director, AMCP Foundation