

Health Optimization 2.0: Equity Through Innovation December 2–3, 2025 | Sheraton Dallas | Dallas, TX

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Genentech





Tuesday, December 2

Understanding Disparities & Laying the Groundwork

12:00-12:30PM

Networking & Box Lunch

12:30-12:45 PM

Welcome & Introductions

Framing the Conference Goals and Themes

12:45-1:30 PM

Keynote - The Cost of Inequity: Why Medication Access Matters

Speaker: TBA

1:30-2:30PM

Pharmacoequity in Precision Medicine—Bridging Disparities for Managed Care Overview of Landscape

Moderator: Cate Lockhart, Chief Science Officer, AMCP Research Institute (ARI) & Executive Director, BBCIC

Panelists:

- Pam Pawloski, Principal Research Scientist, ARI
- Cleo Ryals, Senior Director, Research Sciences, Head of Health Equity Research, Flatiron Health

2:30-2:45PM NETWORKING BREAK

2:45-4:00M

Community at the Crossroads: Navigating Vaccine Hesitancy and Health Equity

Moderator: Cate Lockhart, Chief Science Officer, AMCP Research Institute (ARI) & Executive Director, BBCIC

Presenters:

- RoxAnne Dominguez, CEO, Texas Pharmacy Association
- Ria Westergaard, Head of Product Strategy and Innovation, Evernorth Clinical Trial and RWE Solutions
- Rekha Lakshmanan, Chief Strategy Officer, The Immunization Partnership

4:00-4:45 PM Breakout #1

4:45-5:00 PM Wrap-up

5:00-6:00 PM Networking Reception



Wednesday, December 3

Driving Solutions & Shaping the Future

7:30-8:30 AM

Networking Breakfast

8:30-9:15 AM

Listening, Learning, Leading: Transforming MS Care Through Patient Experience and Health Equity

Moderator: Dana McCormick, Director, Practice Strategy & Innovation, AMCP

Panelists:

• Blair Jackson, MS Patient Advocate

Dr. Annette F. Okai, MD, FAAN

9:15-10:00 AM

Seeing the Unseen: Harnessing Al and Data to Uncover Health

Disparities

Speaker: Ian Smith, Actuarial Senior Director, Optum

10:00-10:15

NETWORKING BREAK

10:15-10:45 AM

From Data to Impact: Leveraging SDOH to Treat the Whole Patient in Community

Contexts

Speaker: Renarda Jones, CEO & Business Development Director, PSyn, Inc.

10:45-11:15 PM

Equity by Design: Integrating Health Disparities into AI Accreditation Standards

Speaker: Shawn Griffin, CEO, URAC

11:15-12:00 PM Breakout #2

12:00 PM-12:45 PM NETWORKING LUNCH

12:45-1:45 PM

Panel Discussion: Legislative Impacts on Access & Affordability

Moderator: Kim Caldwell, Principal, Texas Star Healthcare Consulting, LLC

Panelists:

• Melissa Andel, Principal Consultant, CommonHealth Solutions, LLC

• Ellen Verzino, Sr. Vice President, Pharmacy Consulting Director, Lockton

1:45-2:00 PM From Insights to Action

Speaker: Mitzi Wasik, Executive Director, AMCP Foundation