



#Drivefor35

AMCP Foundation 35th Anniversary Affiliate Challenge

In honor of AMCP Foundation's 35th anniversary, we are encouraging local AMCP affiliates to compete to raise the most funds for AMCP Foundation, fostering community engagement and support for #AMCPFdn initiatives.

Competition Period

October 2025 - April 2026
(AMCP Nexus to AMCP Annual Meeting)

How it Works

Eligibility

- Open to all local affiliates of AMCP.
- Each affiliate must register by October 31, 2025.

Fundraising Methods

- Affiliates can use various methods such as events, online campaigns, direct donations, and partnerships with local businesses.
- All fundraising activities must comply with local laws and regulations.

Reporting

- AMCP will track contributions and post them on the Affiliate dashboard and AMCPFoundation.org the first week of each month.

Evaluation

- The challenge will be evaluated based on the total points as described below.
- Bonus points will be awarded for creativity and community engagement.
- Monthly dashboard will be published to show status of points (maximum of 100 total points). Bonus points will be awarded at the conclusion of the competition.



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Awards

Winners will be announced at the AMCP Annual Meeting in Nashville, TN (2026)

**Prizes will be awarded to the top Affiliates and will be announced soon.
Bragging rights will definitely be a bonus!**

Contact Information

Email: contact@amcpfoundation.org



**Submit Contest
Photos Here!**

Monthly Point Criteria

Criteria	Description	Max Points
Affiliate contribution	x dollars = up to max a certain number of points	25
Donor Participation Rate	% of members/supporters who contributed	50
Social Media Engagement	Social volume and engagement (likes/shares) on social posts that mention #Drivefor35	10
First-Time Donors	% of first-time donors out of all donations	15
BONUS POINTS (bonus points will be awarded at the end of the competition)		
Photos of AMCP Affiliate activities	Upload photos link or QR code and include Affiliate name in "Program Name" field	5 (1+ point per photo)
Sponsor contribution/matching	Any sponsor matching programs on behalf of the Affiliate.	10
Spirit Bonus Points	Extra points for creative ways to fundraise	5