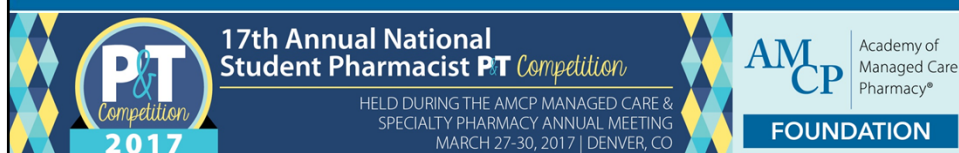


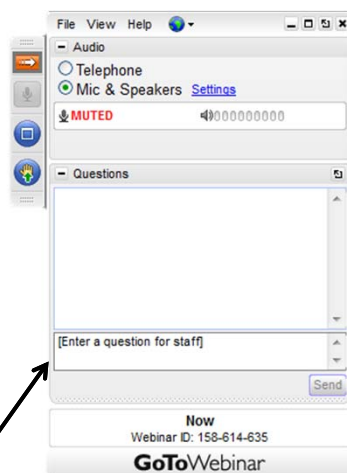
Strategies for Success in the AMCP Foundation P&T Competition: Win at the Local and National Levels

Webinar
November 3, 2016



How to Ask a Question

Type your question
in the 'Questions'
area



P&T Training Webinar Agenda

- **Welcome**

- Moderators: Susan Oh, PharmD, MS, AMCP Assistant Director of Pharmacy Affairs; AMCP Foundation P&T Competition Director and Paula Eichenbrenner, CAE, AMCP Foundation Executive Director

- **Presentations**

- P&T Competition Faculty Advisor: Amy Heck Sheehan, PharmD, Associate Professor of Pharmacy Practice, Purdue University College of Pharmacy
- 2016 P&T Competition Coordinator: Joseph Dang, University of Illinois at Chicago, College of Pharmacy, Class of 2017
- 2016 National Finalist Team Member: Hannah Nguyen, University of California San Diego, Skaggs School of Pharmacy and Pharmaceutical Sciences, Class of 2018
- P&T Competition National Judge: Liz Sampsel, PharmD, MBA, BCPS

- **Staff Tips and Reminders**

- **Q&A**



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Today's Speakers



Amy Heck Sheehan, PharmD

P&T Competition Faculty Advisor

Associate Professor of Pharmacy Practice,
College of Pharmacy, Purdue University
Drug Information Specialist at Indiana
University Health



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P&T COMPETITION CHAPTER/FACULTY ADVISOR *AMY HECK SHEEHAN*

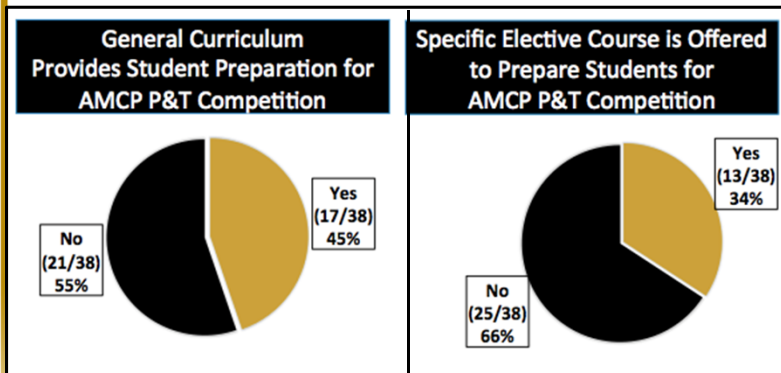


Chapter Advisor Role

- Provide learning opportunities for general disease state clinical knowledge
- Be available for assistance with presentation and professional writing skills
- Be mindful of the specific competition rules and regulations
- Develop a mechanism to provide students with course credit for participation



National Survey of Advisors



Hsu CC, Sheehan AH, Lanham A, Eichenbrenner P. National Survey of Student Chapter Preparation for the Academy of Managed Care Pharmacy (AMCP) Foundation Annual Pharmacy & Therapeutics (P&T) Competition. *JMCP* 2016;22(4a):S5.



National Survey of Advisors

| Placed in Top 3 Teams Nationally | |
|---|------------|
| Chapters <u>with</u> a Dedicated Elective Course for Preparation (n = 13) | 31% (4/13) |
| Chapters <u>without</u> a Dedicated Elective Course for Preparation (n= 25) | 4% (1/25) |

Hsu CC, Sheehan AH, Lanham A, Eichenbrenner P. National Survey of Student Chapter Preparation for the Academy of Managed Care Pharmacy (AMCP) Foundation Annual Pharmacy & Therapeutics (P&T) Competition. *JMCP* 2016;22(4a):S5.



National Survey of Advisors

Additional Activities Contributing to Chapter Success

Guest speakers from managed care organizations
Faculty advisors with AMCP Foundation P&T Competition
Participation in P&T meetings
Affiliation with PBM organizations
Lecture series for the P&T Competition
Seminars on therapeutic area
Sessions on pharmacoeconomics
Guidance from pharmacy residents

Hsu CC, Sheehan AH, Lanham A, Eichenbrenner P. National Survey of Student Chapter Preparation for the Academy of Managed Care Pharmacy (AMCP) Foundation Annual Pharmacy & Therapeutics (P&T) Competition. *JMCP* 2016;22(4a):S5.



Elective Course at Purdue

- Dossier Analysis and Formulary Management— 3-week intensive elective
- 1st Week: Lecture Topics
 - Therapeutic Area
 - Comparative Effectiveness
 - Budget Impact Models
 - Professional Writing
 - Presentation Techniques



Elective Course at Purdue

2nd week: Group Work

3rd week: Group Presentations

Assessment Methods:

- online quizzes
- 3 written journal article critiques
- completed monograph draft
- group presentation

*Graded for completeness only;
no specific content feedback provided*

Today's Speakers

Joseph Dang

2016 P&T Competition
Coordinator

University of Illinois at Chicago,
College of Pharmacy
Class of 2017



2016 P&T COMPETITION COORDINATOR *JOSEPH DANG*



University of Illinois at Chicago

- 20 teams across two campuses
- Participants receive course credit
- Competition and banquet hosted in early January

P&T Competition Coordinator

1. Market and recruit early

- Market to students
 - Course credit, Testimonials, Personal outreach
- Recruit committee members
 - Previous P&T experience?
- Recruit judges
 - Work with adviser, chapter diplomat, office of alumni relations

P&T Competition Coordinator

2. Secure funding

- Prepare a budget at the start of the year
- Explore opportunities through school/college and local pharmaceutical companies/managed care organizations (MCO's)

P&T Competition Coordinator

3. Prepare competitors (and judges)

- Provide high-level introduction to resources and topics
- Leverage pharmacy curriculum & faculty
- Collect feedback from competitors and share them with speakers

P&T Competition Coordinator

4. Coordinate Competition Day

- Maintain consistent communication with judges and competitors
- Divide responsibility between committee members
- Be prepared for the unexpected

P&T Competition Coordinator

5. Document, document, document!

- Utilize a shared drive or coordinator specific email to keep track of documents & communication
- Collect feedback from competitors, speakers, judges, and committee members
- Develop a transition guide to incoming coordinator

Today's Speakers

Hannah Nguyen

2016 National Finalist Team
Member

University of California San
Diego, Skaggs School of
Pharmacy and Pharmaceutical
Sciences
Class of 2018



2016 P&T COMPETITION NATIONAL FINALIST TEAM MEMBER *HANNAH NGUYEN*



Student Perspective

- Have a timeline and ***stick to it!***
- Work together – It's a team competition.
- Start early
- Save time for revisions
- Make sure your recommendation is clinically sound and implementable
 - Keep your patients in mind



Today's Speakers



Liz Sampsel,
PharmD, MBA, BCPS

P&T Competition National Judge
Format Executive Committee

Senior Consultant, Payer Engagement
and Partner Collaborations
Dymaxium Healthcare Innovations, Ltd.



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P&T COMPETITION
NATIONAL JUDGE
LIZ SAMPSEL



**17th Annual National
Student Pharmacist P&T Competition**

HELD DURING THE AMCP MANAGED CARE &
SPECIALTY PHARMACY ANNUAL MEETING
MARCH 27-30, 2017 | DENVER, CO



P&T COMPETITION JUDGE TIPS



TEAMWORK

- Pick team members that leverage each others strengths.
- Distribute work among team
- Each team member presents and can answer questions.



FACULTY MENTOR

- Engage faculty mentor to assist with overall concepts that the team needs to learn.



PLAN

- Have a game plan!
 - Team lead
 - Distribution of work
 - Team meeting times
 - Tying it together.



RESEARCH

- Thoroughly research your drug, both in the US and globally (where possible).
- Wisely chose keywords for search.
- Chose multiple resource databases.



DOUBLE CHECK

- Prior to turning in submission, double check your work.
 - Check for staying within competition rules.
 - Check spelling.



PRACTICE, PRACTICE, PRACTICE

- Practice presenting key points and answering questions.
- Every team member needs to contribute.

STAFF TIPS AND REMINDERS

PAULA EICHENBRENNER



17th Annual National
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Staff Tips

- 57 chapters registered (7 new institutions)
- 42% of respondents to 2016 survey found the **package insert information** very useful
- 61% **exported slides** from the dossier
- Has anyone at your school completed the CER certificate program?
- Give a very detailed recommendation, including target population, prior authorization criteria, quantity limit, and step therapy criteria
- Try a "buddy system" at your school with prior competitors (even alumni!)
- Ask local judges to provide written feedback that can be shared with teams
- Consider your appearance when presenting

"This has, hands down, been the best experience I've had in pharmacy school. The major feedback that I left the competition thinking about was the emphasis on the verbal presentation. We got very good praise on our presentation. When we watched other teams give presentations that were lacking, it made me realize that no matter the written work and actual recommendation, a submission won't be looked upon favorably if it not presented well."

"Encourage universities to train judges and students early in the year. Students need to have an opportunity to see a model P&T presentation and actual prior authorization criteria."



17th Annual National Student Pharmacist P&T Competition

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Staff Reminders

- Review *all* Competition resources (see right)
- COMING SOON: Video of 1st-place 2016 team!
- Check out other AMCP resources
 - Webinars (<http://amcp.org/webinars/>)
 - Managed care glossary, etc.
- Winning material from local competitions **DUE JANUARY 26**
Give yourself a day prior to submission to edit all your materials as a cohesive submission
- Complete evaluation next spring

2017 AMCP Foundation 17th Annual P&T Competition Resources

Print E-mail



17th Annual National Student Pharmacist P&T Competition

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The 2017 AMCP Foundation 17th Annual National Student Pharmacist P&T Committee Competition (P&T Competition) will be held at the AMCP Managed Care Pharmacy & Specialty Meeting in Denver, CO, March 29, 2017. Please find the following resources to assist with participation in the competition:

- 2017 AMCP Foundation P&T Competition Timeline
- Strategies for Success: Win at the Local and National Levels - 2016 Webinar
- Archived P&T Training Webinars (2013-2015)
- 2017 AMCP Foundation P&T Competition Guidelines
- Flowchart to Determine Study Designs - CER
- Monograph Development How-To - Lynn Nishida
- Previous P&T Winners
- Understanding P&T Committee Group Handout from AMCP Nexus
- PowerPoint Template


Chapter registration took place through October 7th where Chapters state their intent to compete in the AMCP Foundation P&T Competition.

Individual registration (to access the product dossier) must take place through the AMCP eDossier System and can be found at this link: https://amcp.edossiers.com/students/global/individual_registration.aspx. Each user will also be required to register at CERCollaborative.org to access the CER Collaborative Online toolkit.




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Q&A



17th Annual National Student Pharmacist PT Competition

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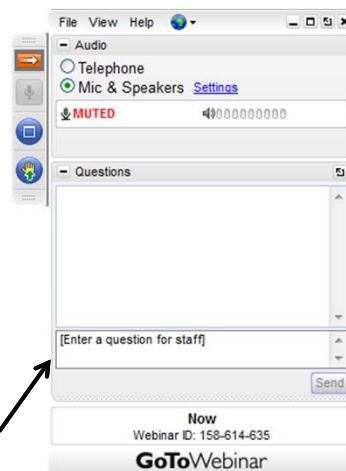


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How to Ask a Question

Type your question in the 'Questions' area



THANK YOU TO OUR PARTNERS

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The Competition is Made Possible through
the Generous Support of Genentech.

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Proud Supporter of the P&T Competition

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www.amcp.org/amcp-foundation/PT/2017/



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